Minimum requirements
- They are the basic requirements for the project
- These won't get you an 'A', but not doing them could get you an 'F'

Purpose
- What are my goals?
- Are they clear to my audience?
- Does the project meet them?

Effectiveness
- Does the project meet basic standards for the genre I have chosen?
- Does the project address the audience for the collection?

Quality
- Does my project meet quality standards of similar multimedia objects?
- Is it free of minor errors?
- Is it structured and organized in a way that suits its purpose?
- Is it introduced or contextualized in a way that helps the audinece understand the purpose?

Purpose

Effectiveness

A-B

B-C

B-C

Quality